



REQUEST FOR FUNDING GUIDE

We are not venture investment firm.

We are engaged in a new ecosystem combining social impact investments & project funding, underwritten internally. *Through our funding alliance network, we directly fund a wide variety of businesses and industries. A portion of our profits are provisioned in support of the Be Sensitive Foundation.*



FREQUENTLY ASKED QUESTIONS

Q. What types of funding solutions does the Be Remarkable Group offer?

A. Our primary types of financing are:

- [Asset-Based Lending](#) – We give you access to flexible lines of credit by leveraging the stability of your business.
- [Invoice Funding](#) – We help you diminish cash flow issues by accelerating how quickly customers pay your invoices.
- [Purchase-Order Financing](#) – We support you when have an abundance of orders to fill and no cash or credit to fill them.
- [Project Finance](#) – We do facilitate relationships with developers and our network of investors for diverse projects worldwide.
- [Supplier Guarantees](#) – We help you expand your lines of credit from suppliers to produce and deliver a finished product.
- [Banking Solutions](#) – We also provide financial institutions with multiple strategies to deliver working capital to businesses.



Mr. Kirk Evans, Director of Funding Solutions

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Q. What are the basic qualifying criteria?

A. Ideally, we look for companies with \$3m-\$30m in annual revenue, at least a two year operating history, sustainable positive cash flow, and current gross margins (or gross margin potential) of 30% or greater.

Q. What are our typical funding amounts?

A. We will typically fund projects and companies between \$100,000 and \$5,000,000 with capital that can be deployed in tranches, if it is a more practical solution for the client Company.

Q. How does our funding solution compare to equity financing?

A. An equity investment is more expensive to the successful Entrepreneur/ SME compared to our funding solutions. The equity investor is frequently looking for a return of 10 to 20 times their investment within a five to seven year period. In addition, the management of the firm may lose a controlling interest in their company. Compared to the cost of equity (see chart below), our funding can be an affordable and prudent form of working capital.

Q. How do our funding solutions compare to traditional debt financing?



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A. Traditional lending organizations generally do not provide debt financing to emerging businesses. Further, a working capital loan might be possible, but is heavily collateralized and generally a smaller amount than is typically needed.

In addition, most lenders will often require a personal guarantee, putting the entrepreneur's personal assets at risk. Fixed monthly principal and interest payments are due, regardless of whether the company has sufficient revenue to meet the payments. Finally, these types of lenders normally have the right to quickly foreclose on delinquent borrowers, making this form of financing very risky for companies and their guarantors.

Q. What is the cost of funds and fee requirements?

A. Although there is **no upfront application fee**. The fee for use of funds/credit facilities is determined on case by case basis, predicated on the type of funding solution most applicable to your needs and the complexity of your project.

The cost of engagement is defined prior to proceeding with full due-diligence.

All cost are clearly defined by us in your pre-approval funding letter, if your request for funding is accepted by us and after we have received written confirmation of your readiness to proceed with a full application submission.

[Click here](#) to view a sample [full due diligence check list](#).

Q. How does Be Remarkable Funding compare to other financing sources?



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Financing Source	BRF Solutions	Bank Loan	Leasing	Private Investor	Venture Capital
DAYS TO FUNDING	1-2	30 to 90	15-30	15-30	90-180
SIMPLE APPLICATION	Yes	No or Unlikely	No	Maybe	No
REQUIRES PERSONAL GUARANTEES	No	Yes	Maybe	Maybe	No
APPROVAL BASED ON CLIENTS' CREDIT	No	Yes	Yes	Yes	Yes
FUNDING TIED TO SALES	Yes	No	No	No	No
GIVE UP EQUITY	No	No	No	Yes	Yes
TAKE ON DEBT	No	Yes	Yes	Maybe	No
LIMITED TO ASSET VALUE	No	Yes	Yes	Maybe	Maybe
REQUIRES TRACK RECORD	No	Yes	Yes	Maybe	Maybe
REQUIRES PROFITABILITY	No	Yes	Yes	Maybe	Maybe
ON-GOING REPORTING AND MONITORING	No	Yes	Yes	Yes	Yes



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Financing Source	BRF Solutions	Bank Loan	Leasing	Private Investor	Venture Capital
REDUCES OVERHEAD AND COSTS	Yes	No	No	No	No
ADDS ADDITIONAL COSTS	No	Yes	Yes	Yes	Yes
COSTS	-	Accounting etc.	Insurance	Accounting	Board Fees, etc.

Q. What are the next steps to submit my funding request?

STEP 1:

PREPARE A SUMMARY BASED ON THE QUESTIONS BELOW



(MS WORD OR PDF FORMATES ONLY)

NO LINK/CLOUD FILE FORMATS PLEASE.



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1. **Executive Overview/Summary;**

Be concise, it should not exceed 5 pages. (expressed in English and in U.S. Dollars)

2. How much cash money has been already invested or has available to be invested in this project?
3. Include the clear purpose for the Use of Funds.
4. Clearly state the length of time from funding that it will take until the company will reach stabilized positive cash flow.
5. Provide a minimum of 3-year projected financial pro-forma - totals only (just Sales, Expenses. Net Operating Income) IN EXCEL.

STEP 2:

[CLICK HERE](#) TO ACCESS OUR ONLINE FORM

UPLOAD YOUR EXECUTIVE SUMMARY DOCUMENT.



We will reply to your [online submission](#) via email and schedule a conference call to discuss your submission and answer any questions you may have.



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